

IMI Magazine Features List 2016

FEBRUARY

- Dealer focus
- Recruitment
- Social media clinic
- Tech Talk – Bodyshop

MARCH

- Apprentices
- Digital
- Tech Talk – Filters

APRIL

- Commercial vehicle focus
- Legal clinic
- Tech Talk – Brakes and clutches

MAY

- Fleet management
- Diagnostics
- Tech Talk – Steering and suspension

JUNE

- Dealer focus
- Property
- Tech Talk – A/C and thermal management

JULY/AUGUST

- Future powertrains
- Vehicle Remarketing
- Tech Talk – Engines and transmissions
- Recruitment

SEPTEMBER

- Warranties
- Telematics
- Social media clinic
- Tech Talk – Bodyshop

OCTOBER

- Used cars
- Distribution focus
- Tech Talk – Winter servicing

NOVEMBER

- Management systems
- Sales and marketing clinic
- Tech Talk – Batteries and ignition

DECEMBER/JANUARY

- Future powertrains
- Motorcycle focus
- Business clinic
- Tech Talk – Brakes and clutches



REGULARS

- News
- Commercial Vehicles
- Motorcycles
- Frontline
- Business
- Bodyshop
- Tech Talk
- My IMI

EDITORIAL

Each issue features a combination of industry interviews, special reports, news and comment, market trends, business advice and technical information. The content, designed in line with the IMI's objectives, is to help you in your professional life, keep you informed on everything happening across the industry and to help promote the industry as a fantastic place in which to forge a long, successful and rewarding career.



IMI Magazine also welcomes feature ideas, so please send a synopsis to the editor. Copy deadline is customarily three weeks ahead of cover date.

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